



Calgary AB
Canada

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Accomplishments

In 2009, I had three pieces included in the WAVE International Design Competition. The exhibition traveled to five different schools around the world, one being the University of Alberta.

My design work has been showcased in both the 2009 Re-Purpose and 2008 Newfangled exhibitions, hosted by the U of A Student Design Association in Edmonton, Alberta. The shows were juried by U of A design professors.

I was a member of a group that won second place and \$2,000 in the 2008 CEFE (Centre for Entrepreneurship and Family Enterprise) Business Plan Competition at the U of A. The competition was held within the University's Faculty of Business and involved a written report and visual presentation to a jury.

Profile

A Bachelor of Design graduate from the University of Alberta, I studied Visual Communication Design with a minor in Business & Marketing. Since, I have worked as a graphic designer with a wide range of clientele.

I believe in graphic design that is eye-catching, interesting, and intuitive to all. Good design always keeps its final role, and user, at the forefront of the mind.

Experience

Freelance Graphic Designer

Various clientele (December 2009 to present)

Working as a freelance graphic designer, I have completed various projects over a wide range of media, including web, photography and print design. Freelance work has shown me how to work within the business side of design, and has taught me how to communicate effectively with clients throughout the entire design process to ensure everyone is happy.

Snow Reporter, Rental/Repair Technician

Fernie Alpine Resort (December 2010 through April 2011, Dec. 2011 to present)

These past two winters, I have lived and worked in Fernie, BC. Last year, I worked as a Snow Reporter within the Fernie marketing department, and this year I am a Rental/Repair Tech. I work within a team and provide customers with friendly ski knowledge and service.

Summer Promotions Coordinator

CJSW 90.9 FM (May through August 2010)

At Calgary's campus and community radio station, I was employed to manage all the promotional materials produced by the station. As a coordinator, I needed to be independent, timely, and organized in order to meet deadlines under pressure. I also worked closely with a design intern, while maintaining multiple projects and creating the majority of CJSW's graphic design output.

Photo Assistant

Vancouver 2010 Winter Olympics (February 2010)

This volunteer role gave me the opportunity to work closely with photography industry professionals, and taught me the social skills that are necessary in the creative industry. It also gave me the diplomatic tools to solve clients' problems and provide great customer service.

Student Graphic Designer

University of Alberta Students' Union (January through August 2009)

During my time with the Students' Union, I worked on all aspects of the marketing and promotional materials required by the largest SU in Canada. Quick creative thinking and attention to detail within deadlines were important parts of the job.

Internal Communications Officer

U of A Student Design Association (September 2008 through April 2009)

Elected by my peers for the 08/09 school year, I controlled the communication between the executive council and general student members.

References are available upon request.